

EMPLOYER PARTNER PROGRAM

The mission of the Cullen College Engineering is to provide employers with quality services that integrate their recruiting efforts while creating a highly visible presence on campus. Your support helps us to carry out career development initiatives to better serve our students. By Partnering with the Engineering Career Center, you will have access to a diverse and accomplished student population.

Employer Partners is a great way to build a relationship not only with our office, but with the university community in general. Our partners are recognized on the website, special events and included as a member of our Industrial Advisory Board. Unless otherwise noted, the period of membership includes three consecutive semesters from the time of the member's enrollment, including one Fall, one Spring and one Summer semester.

ENGINEERING CAREER CENTER PARTNERS

BENEFITS

VISIONARY:
\$10,000 (ANNUAL)

SCHOLAR:
\$5,000 (ANNUAL)

INNOVATOR:
\$2,500 (ANNUAL)

| | | VISIONARY: \$10,000 (ANNUAL) | SCHOLAR: \$5,000 (ANNUAL) | INNOVATOR: \$2,500 (ANNUAL) |
|----------------------------|--|--|------------------------------|--------------------------------|
| MEMBERSHIP | Membership on Career Center Industrial Advisory Board | ✓ | ✓ | ✓ |
| TARGETED BRANDING | Recognition as an industry partner on career center website | ✓ | ✓ | ✓ |
| | Logo on college recruitment database (eCONNECTION) | ✓ | | |
| | Recognition on Cullen College of Engineering social media sites | ✓ | ✓ | |
| | Named Interview Room within the Career Center Office for one academic year | ✓ | | |
| | Official Company Day within the Cullen College of Engineering | ✓ | | |
| | Advertising in Cullen College of Engineering Parameters Magazine (one edition) | ✓ | | |
| COLLEGE PROGRAMMING | Preferred participant status in panels or workshops | ✓ | ✓ | ✓ |
| | Introductions/meetings with the dean, key faculty and/or student leaders | ✓ | ✓ | |
| | Parking validations for on campus recruiting or info session conducted through our office (on day of OCR) | ✓ 8 | ✓ 4 | ✓ 2 |
| | Direct emails to a targeted student population to advertise opportunities within your organization | ✓ unlimited | ✓ 2 emails per semester | ✓ 1 email per semester |
| | Special invitation to departmental hosted events | ✓ | | |
| | Tabling in a high traffic area | ✓ unlimited | ✓ 1 per semester | ✓ 1 per academic year |
| | Priority scheduling for on-campus recruiting events | ✓ | | |
| CAREER FAIR | Engineering Career Fair standard registration | ✓ Complimentary for fall and spring for one academic year | ✓ \$150 discount | ✓ \$100 discount |
| | Premim booth placement at career fair | ✓ (you pick location) | ✓ | ✓ |
| | Additional promotional marketing exposure to students and campus community as an Engineering Career Fair Sponsor | ✓ | ✓ | |
| | Priority scheduling for on campus recruiting events | ✓ | | |