

# EMPLOYER PARTNER PROGRAM

The mission of the Cullen College Engineering is to provide employers with quality services that integrate their recruiting efforts while creating a highly visible presence on campus. Your support helps us to carry out career development initiatives to better serve our students. By partnering with the Engineering Career Center, you will have access to a diverse and accomplished student population.

**Employer Partners** is a great way to build a relationship not only with our office, but with the university community in general. Our partners are recognized on the website, special events and included as a member of our Industrial Advisory Board. Unless otherwise noted, the period of membership includes three consecutive semesters from the time of the member's enrollment, including one Fall, one Spring and one Summer semester.

ENGINEERING CAREER CENTER PARTNERS	BENEFITS	INNOVATOR: \$2,500 (ANNUAL)	SCHOLAR: \$5,000 (ANNUAL)	VISIONARY: \$10,000 (ANNUAL)
<b>MEMBERSHIP</b>	Membership on Career Center Industrial Advisory Board	✓	✓	✓
<b>TARGETED BRANDING</b>	Recognition as an industry partner on career center website	✓	✓	✓
	Logo on college recruitment database (eCONNECTION)			✓
	Recognition on Cullen College of Engineering social media sites		✓	✓
	Company hyperlink featured on donor recognition page on career center website (starting fall 2016)		✓	✓
	Named sponsor for career center event		One event per academic year	One event per semester
	Named Interview Room within the Career Center Office (4 rooms available Fall 2017) for one academic year			✓
	Employer Office Hours (4 rooms starting Fall 2017)		✓	✓
<b>COLLEGE PROGRAMMING</b>	Preferred participant status in panels or workshops	✓	✓	✓
	Introductions/meetings with the dean, key faculty and/or student leaders		✓	✓
	Parking validations for on campus recruiting or info sessions conducted through our office (on day of OCR)	2	4	8
	College/Campus Tour led by student leaders or college personnel			✓
	Direct emails to a targeted student population to advertise opportunities within your organization		1 email per semester	2 emails per semester
	Special Invitation to departmental hosted events			✓
<b>CAREER FAIR</b>	Engineering Career Fair standard registration	\$100 discount	\$150 discount	Complimentary for fall and spring for one academic year
	Premium booth placement at career fair	✓	✓	✓
	Additional promotional marketing exposure to students and campus community as an Engineering Career Fair Sponsor		✓	✓